

Highlights from Kaplan's 2011 Graduate School Admissions Officers Survey

To ensure that prospective graduate school students receive accurate and up-to-date information on key trends and relevant issues in the graduate school admissions process, every year Kaplan Test Prep surveys admissions officers at the top graduate schools across the U.S. The survey data collected helps us to provide informed guidance to the tens of thousands of graduate school applicants we work with each year.

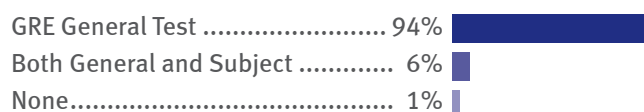
Following are the results from this year's survey of graduate school admissions officers.

Topics: ▶ General Admissions and Financial Aid Trends ▶ 2011 GRE® Changes ▶ Applicants ▶ Social Networking

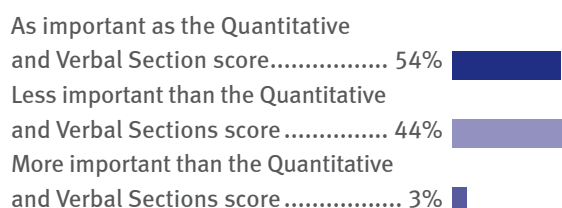
About the survey methodology: For the 2011 survey, admissions officers from 123 of the top 200 graduate programs in education, engineering, psychology and public administration—as designated by U.S. News & World Report—were polled by telephone in May 2011. Percentages are rounded to the nearest whole number.

General Admissions and Financial Aid Trends

Which of the following does your program require applicants to submit?



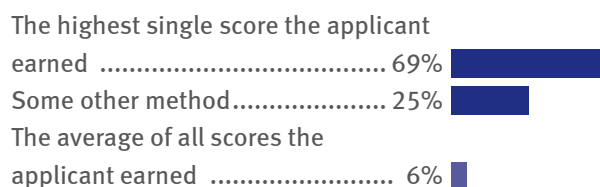
For admission to your program, how important is an applicant's GRE General Test writing score?



For the current application cycle compared to the previous cycle, has the amount of financial aid your school has been able to provide students...



When more than one GRE score is submitted by an applicant, does your program use...



Is there any disadvantage to an applicant's submitting more than one GRE score?



Is there any disadvantage to an applicant's submitting three or more GRE scores?



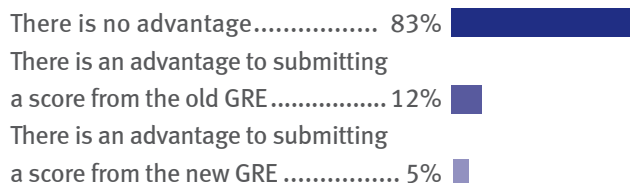
▶ 68% of admissions officers said that compared to last year, the amount of financial aid they were able to provide students increased.

2011 GRE Changes

How well informed do you think your program is about the new exam's changes in content, scoring and format?

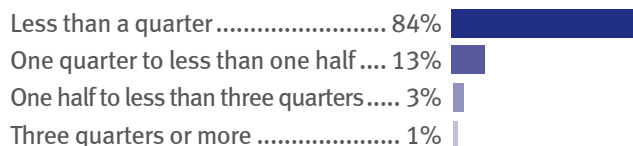


Is there any admissions advantage if an applicant submits a score from one version of the GRE instead of the other?

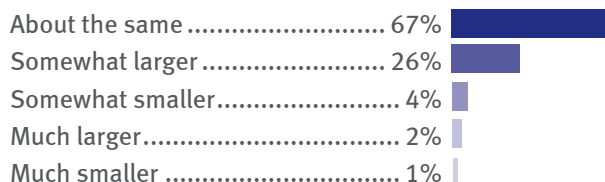


Applicants

About what proportion of your program's students are graduates of the college or university you are affiliated with?



Compared to two years ago, would you say the number of international students as a percentage of your total student population is:



How common is it for you to discover an applicant has been dishonest on his/her application?



How common is it for you to receive a negative letter of recommendation submitted on behalf of an applicant?



Social Networking

Do you think it's appropriate or inappropriate for applicants to reach out to admissions officers via social media?



Are you permitted to visit applicants' social networking pages like Facebook, LinkedIn or Twitter to help you make an admissions decision/learn more about them?



(IF YES) Have you ever discovered something on an applicant's social networking site that made you reject the applicant?



► 83% of admissions officers reported that there is no advantage to submitting one version of the GRE (new v. old) over the other.